

# The Xref & Hudson RPO Story



Xref is an invaluable tool that we have deployed to over 40 of our clients across Asia Pacific, helping to make the recruitment process more streamlined and efficient. As an early adopter of this technology, it has led to reduced time to fill and enabled our recruiters to spend more than 3,500 extra hours each year with their candidates and hiring managers.



**April 2014**

Became an Xref customer

**41**

Hudson RPO accounts have now used Xref

— Stephen Fitzgerald

Technology & Innovation Director, Hudson RPO APAC



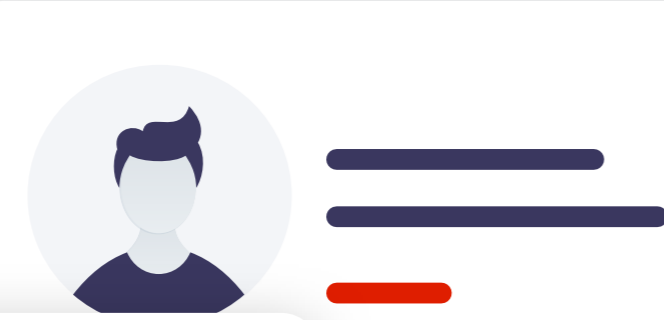
## The Results

**51%**

References completed outside business hours

**97%**

Reference completion rate



**3,000** Average references per year



**2** Average references per request

**380+**

Words per reference

**29 hrs**

Reference turnaround time



**307**

Fraudulent references detected to date



Xref's ability to detect fraud and unusual activity has helped our teams and clients address any concerns before the offer stage, leading to better hiring decisions and outcomes.

— Talent Acquisition Manager, Hudson RPO



I have used the Xref platform as a client and as a candidate and found it to be simple, intuitive, and my favourite part, automated. The amount of time saved on doing these manually is a game changer. I love that it allows referees to respond at a time that is convenient for them. A great tool and highly recommended.

**3,500+ hrs**

Saved per year



— Candidate and Xref user

## How Our Key Industries Benefit



**Consumer/FMCG** | Speed and efficiency



**Financial services** | Potential fraud detection



**Government** | Global data compliance



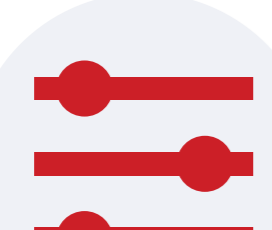
**Hospitality** | Bulk referencing functionality



**Media** | Relevant and valuable insights



**Medical device** | Value and trust



**Technology** | Tailored experience



**Manufacturing** | Out of hours referencing



**Pharmaceutical** | Data privacy and security